National Student Leadership Conference
Business & Entrepreneurship
Chicago

Program Overview & Sample Daily Schedule
While not every session is scheduled exactly the same, the following Program Overview & Sample Daily Schedule are designed to give you a better understanding of the activities in a typical session as well as the flow of a typical day.

Program Overview

Day 1
- Registration
- Campus Tours
- Opening Ceremony
- TA Group Orientation

Day 2
- AU College Credit Option
- Leadership Challenge Course
- Business Management Simulation Introduction
- Management Team Meeting
- Product Pitch Simulation
- Leadership Series: Personality Styles & Group Dynamics
- Social

Day 3
- Guest Speaker: Corporate Strategy
- Business Lab: Pricing Strategy
- Leadership Series: Negotiation
- Business Lab: Marketing
- Management Team Meeting
- Social

Day 4
- Management Team Meeting
- Lecture Series: Introduction to Business and Marketing
- Product Pitch Simulation
- Business Lab: Interviewing and Networking
- Leadership Series: Conflict Resolution
- Trip: Navy Pier

Day 5
- Management Team Meeting
- Guest Speaker: Starting Your Own Business
- Trip: University of Chicago Booth School of Business Visit
- Lecture Series: Creating a Business Plan
- Product Pitch Simulation
- Leadership Series: Commitment in Action
- Dyadic Encounter

Day 6
- AU College Credit Option
- Trip: Federal Reserve Bank Tour and Briefing
- Lecture Series: Entrepreneurial Selling
- Leadership Series: Public Speaking
- Management Team Meeting
- Product Pitch Simulation
- Social

Day 7
- Product Pitch Simulation
- Trip: Magnificent Mile
- Trip: Corporate Site Visit
- Management Team Meeting
- Business Lab: Resume Workshop
- Social

Day 8
- Lecture: Management and Leadership
- Product Pitch Presentations
- Trip: Millennium Park
- Leadership Series: Leadership Wrap-up
- College Life Panel
- Dance Social

Day 9
- Final Presentations
- Closing Ceremony
- Final TA Group Meeting

Note: This is a sample schedule based upon last year’s program. While not all sessions are scheduled exactly the same, this is reflective of the activities that take place during the program.
# National Student Leadership Conference
## Business & Entrepreneurship
### Chicago

**Sample Daily Schedule**

**Day 5**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Attire Requirement</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am – 8:45am</td>
<td>Breakfast</td>
<td></td>
</tr>
<tr>
<td>9:00am – 10:00am</td>
<td>Management Team Meeting</td>
<td>Neat Attire</td>
</tr>
<tr>
<td>10:30am – 11:30am</td>
<td>Guest Speaker</td>
<td>Neat Attire</td>
</tr>
<tr>
<td></td>
<td>Mr. Steve Greenspon</td>
<td>Professional Attire</td>
</tr>
<tr>
<td></td>
<td>Founder and CEO, Honey-Can-Do, Inc.</td>
<td></td>
</tr>
<tr>
<td>11:45am – 12:30pm</td>
<td>Lunch</td>
<td></td>
</tr>
<tr>
<td>12:45pm</td>
<td>Board Buses</td>
<td></td>
</tr>
<tr>
<td>1:30pm – 3:30pm</td>
<td>University of Chicago Booth School of Business Tour and Presentation</td>
<td>Neat Attire</td>
</tr>
<tr>
<td>3:30pm</td>
<td>Board Buses</td>
<td></td>
</tr>
<tr>
<td>4:45pm – 5:45pm</td>
<td>Lecture Series: Creating a Business Plan</td>
<td>Neat Attire</td>
</tr>
<tr>
<td>6:00pm – 6:45pm</td>
<td>Dinner</td>
<td></td>
</tr>
<tr>
<td>7:00pm – 8:00pm</td>
<td>Product Pitch Simulation</td>
<td>Neat Attire</td>
</tr>
<tr>
<td>8:15pm – 9:15pm</td>
<td>Leadership Series: Commitment in Action</td>
<td>Casual Attire</td>
</tr>
<tr>
<td>9:30pm – 10:15pm</td>
<td>Ice Cream Social</td>
<td>Casual Attire</td>
</tr>
<tr>
<td>10:30pm</td>
<td>Floor Check</td>
<td></td>
</tr>
</tbody>
</table>

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