

# National Student Leadership Conference

## Business & Entrepreneurship

### Chicago

#### Program Overview & Sample Daily Schedule

*While not every session is scheduled exactly the same, the following Program Overview & Sample Daily Schedule are designed to give you a better understanding of the activities in a typical session as well as the flow of a typical day.*

#### Program Overview

##### Day 1

- Registration
- Campus Tours
- Opening Ceremony
- TA Group Orientation

##### Day 2

- AU College Credit Option
- Leadership Challenge Course
- Business Management Simulation Introduction
- Management Team Meeting
- Product Pitch Simulation
- Leadership Series: Personality Styles & Group Dynamics
- Social

##### Day 3

- Guest Speaker: Corporate Strategy
- Business Lab: Pricing Strategy
- Leadership Series: Negotiation
- Business Lab: Marketing
- Management Team Meeting
- Social

##### Day 4

- Management Team Meeting
- Lecture Series: Introduction to Business and Marketing
- Product Pitch Simulation
- Business Lab: Interviewing and Networking
- Leadership Series: Conflict Resolution
- Trip: Navy Pier

##### Day 5

- Management Team Meeting
- Guest Speaker: Starting Your Own Business
- Trip: University of Chicago Booth School of Business Visit
- Lecture Series: Creating a Business Plan
- Product Pitch Simulation
- Leadership Series: Commitment in Action
- Dyadic Encounter

##### Day 6

- AU College Credit Option
- Trip: Federal Reserve Bank Tour and Briefing
- Lecture Series: Entrepreneurial Selling
- Leadership Series: Public Speaking
- Management Team Meeting
- Product Pitch Simulation
- Social

##### Day 7

- Product Pitch Simulation
- Trip: Magnificent Mile
- Trip: Corporate Site Visit
- Management Team Meeting
- Business Lab: Resume Workshop
- Social

##### Day 8

- Lecture: Management and Leadership
- Product Pitch Presentations
- Trip: Millennium Park
- Leadership Series: Leadership Wrap-up
- College Life Panel
- Dance Social

##### Day 9

- Final Presentations
- Closing Ceremony
- Final TA Group Meeting

Note: This is a sample schedule based upon last year's program. While not all sessions are scheduled exactly the same, this is reflective of the activities that take place during the program.

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#### Sample Daily Schedule

#### Day 5

<b>7:30am – 8:45am</b>	<b>Breakfast</b>
<b>9:00am – 10:00am</b>	<b>Management Team Meeting</b> <i>Neat Attire</i>
<b>10:30am – 11:30am</b>	<b>Guest Speaker</b> <b>Mr. Steve Greenspon</b> <b>Founder and CEO, Honey-Can-Do, Inc.</b> <i>Professional Attire</i>
<b>11:45am – 12:30pm</b>	<b>Lunch</b>
<b>12:45pm</b>	<b>Board Buses</b>
<b>1:30pm – 3:30pm</b>	<b>University of Chicago Booth School of Business</b> <b>Tour and Presentation</b> <i>Neat Attire</i>
<b>3:30pm</b>	<b>Board Buses</b>
<b>4:45pm – 5:45pm</b>	<b>Lecture Series: Creating a Business Plan</b> <i>Neat Attire</i>
<b>6:00pm – 6:45pm</b>	<b>Dinner</b>
<b>7:00pm – 8:00pm</b>	<b>Product Pitch Simulation</b> <i>Neat Attire</i>
<b>8:15pm – 9:15pm</b>	<b>Leadership Series: Commitment in Action</b> <i>Casual Attire</i>
<b>9:30pm – 10:15pm</b>	<b>Ice Cream Social</b> <i>Casual Attire</i>
<b>10:30pm</b>	<b>Floor Check</b>

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