

# National Student Leadership Conference

## Business & Entrepreneurship

### Yale University

#### Program Overview & Sample Daily Schedule

*While not every session is scheduled exactly the same, the following Program Overview & Sample Daily Schedule are designed to give you a better understanding of the activities in a typical session as well as the flow of a typical day.*

#### Program Overview

##### Day 1

- Registration
- Campus Tours
- Opening Ceremony
- TA Group Orientation

##### Day 2

- AU College Credit Option
- Leadership Challenge Course
- Business Management Simulation Introduction
- Lecture Series: Traits of an Entrepreneur
- Management Team Meeting
- Leadership Series: Personality Styles & Group Dynamics
- Social

##### Day 3

- Lecture Series: The Entrepreneurship Spectrum
- Trip: Yale School of Management
- Management Team Meeting
- Leadership Series: Negotiation
- Product Pitch Simulation
- Business Lab: Pricing Strategy
- Dyadic Encounter

##### Day 4

- Guest Speaker: Corporate Strategy
- Trip: Yale Entrepreneurial Institute
- Yale Campus Tour
- Management Team Meeting
- Leadership Series: Commitment in Action
- Product Pitch Simulation
- Social

##### Day 5

- Lecture Series: Globalization and Trends
- Social Media Lab
- College Life Panel
- Business Lab: Marketing
- Management Team Meeting
- Leadership Series: Public Speaking
- Product Pitch Simulation
- Social

##### Day 6

- AU College Credit Option
- Lecture Series: Entrepreneurial Finance
- Trip: New York City
  - Times Square
  - Rockefeller Center
  - Top of the Rock
- Management Team Meeting
- Product Pitch Simulation
- Social

##### Day 7

- Guest Speaker: Corporate Leadership
- Leadership Series: Communication
- Trip: Corporate Site Visit
- Business Lab: Interviewing and Networking
- Management Team Meeting
- Product Pitch Simulation
- Social

##### Day 8

- Product Pitch Simulation
- Business Lab: Resume Workshop
- Leadership Series: Conflict Resolution
- Product Pitch Presentations
- Leadership Series: Leadership Wrap-up
- Dance Social

##### Day 9

- Final Presentations
- Closing Ceremony
- Final TA Group Meetin

Note: This is a sample schedule based upon last year's program. While not all sessions are scheduled exactly the same, this is reflective of the activities that take place during the program.

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#### Sample Daily Schedule

#### Day 3

7:30am – 8:45am	<b>Breakfast</b>
9:00am – 10:30am	<b>Lecture Series</b> <b>“The Entrepreneurship Spectrum”</b> <b>Mr. Steven Rogers</b> <b>Senior Lecturer of Business Administration, Harvard Business School</b> <i>Professional Attire</i>
11:00am – 12:30pm	<b>Yale School of Management</b> <b>Tour and Presentation</b> <i>Professional Attire</i>
12:45pm – 1:45pm	<b>Lunch</b>
2:00pm – 3:00pm	<b>Management Team Meeting</b> <i>Neat Attire</i>
3:15pm – 4:30pm	<b>Leadership Series: Negotiation</b> <i>Neat Attire</i>
5:00pm – 6:00pm	<b>Product Pitch Simulation</b> <i>Neat Attire</i>
6:30pm – 7:30pm	<b>Dinner</b>
7:45pm – 8:45pm	<b>Business Lab: Pricing Strategy</b> <i>Casual Attire</i>
9:15pm – 10:15pm	<b>Ice Cream Social</b> <i>Casual Attire</i>
10:30pm	<b>Floor Check</b>

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