

National Student Leadership Conference

Journalism, Film & Media Arts

Washington, D.C.

Program Overview & Sample Daily Schedule

The following Program Overview & Sample Daily Schedule are designed to give you a better understanding of the activities in a typical session as well as the flow of a typical day. This is a sample schedule based upon past programs. While not all sessions are exactly the same, this is reflective of the activities that take place during the program.

Day 1

- Registration
- Campus Tours of American University
- AU Credit Option
- Opening Ceremony
- TA Group Orientation

Day 2

- Trip: Ropes Challenge Course
- Leadership Series: Personality Styles & Group Dynamics
- Media/Film Class
- Guest Speaker: Journalist
- Ethics in Journalism
- Social

Day 3

- Media/Film Class
- Public Demand: Sociology & Diversity
- Trip: Capitol Hill & the Smithsonian Museum
 - U.S. Capitol
 - U.S. Supreme Court
 - Library of Congress
 - Air & Space Museum
 - American History Museum
 - Natural History Museum
 - American Art Museum
 - African American Museum
- Dinner at Historic Union Station
- Leadership Series: Conflict Resolution

Day 4

- Individual Studio & Lab Time
- Trip: Holocaust Memorial Museum
- Public Speaking Workshop
- Workshop: Art of Interviewing
- Guest Speaker: Public Relations Expert
- Simulation: Newsroom
- Social

Day 5

- Trip: National Public Radio (NPR)
- Guest Speaker: Animation Expert
- Leadership Session: Commitment in Action
- Documentaries 101
- Workshop: Ethics & Communication Law

Day 6

- Media/Film Class
- Trip: American Film Institute Visit
- Workshop: Public Relations
- Simulation: Newsroom
- Leadership Session: Time & Stress Management
- Trip: Washington at Night Tour
 - Lincoln Memorial
 - MLK Memorial
 - Jefferson Memorial
 - FDR Memorial
 - Vietnam & Korean War Memorials

Day 7

- Media/ Film Class
- National Press Club Visit
- Leadership Session: Decision Making
- Individual Studio & Lab Time
- Debate: Social Media & Public Change
- Internet & Communication
- Dinner in Historic Georgetown

Day 8

- Trip: Newseum
- Media/ Film Class
- Guest Speaker: Cyber Media
- Debate: News vs Views (blogging)
- Individual Studio & Lab Time - Project Completion
- Correspondents Ball

Day 9

- Final Presentations
- Final Leadership Session
- Closing Ceremony
- Final TA Group Meeting
- Student Departure

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Sample Daily Schedule

Day 6

7:30am-8:45am

Breakfast
AU Terrace Dining Room

9:00am-12:00pm

Discover the World of Communication: Media/Film Class

Students will be assigned to one class of their choice. They will attend this class throughout the session and work on a long-term project (i.e. broadcast, short film, portfolio, etc.) Note: Not all classes are offered every session:

SESSION ONE (June 25 – July 3)

Writing, Journalism & Broadcasting:

- Broadcast Journalism
- Professional Newswriting
- Sportswriting & Broadcasting

Film, Video & Photography:

- Music Entertainment Production
- Scriptwriting & Video Production
- Directing for the Camera

SESSION TWO (July 7 – 15)

Writing, Journalism & Broadcasting:

- Broadcast Journalism
- Professional Newswriting
- Children's Media Production

Film, Video & Photography:

- Directing for the Camera
- DSLR Photography
- Scriptwriting & Video Production
- Visual Effects

11:15am

Board Buses
**box lunch*

12:00pm-1:30pm

American Film Institute (AFI)
Neat Attire

1:45pm

Board Buses

2:30pm-3:30pm

Workshop: Public Relations
Neat Attire

3:45pm-5:00pm

Newsroom Simulation
Neat Attire

5:15pm-6:15pm

Dinner
AU Terrace Dining Room

6:30pm-7:30pm

**Leadership Session:
Time & Stress Management**
Casual Attire w/walking shoes

7:45pm

Board Buses

8:00pm-10:30pm

Washington Monuments at Night

- Lincoln Memorial
- MLK Memorial
- Jefferson Memorial
- FDR Memorial
- Vietnam and Korean War Memorial

Casual Attire w/casual walking shoes

10:45pm

Floor Check