

National Student Leadership Conference

Journalism, Film, and Media Arts

San Francisco

Program Overview & Sample Daily Schedule

While not every session is scheduled exactly the same, the following Program Overview & Sample Daily Schedule are designed to give you a better understanding of the activities in a typical session as well as the flow of a typical day.

Program Overview

Day 1

- Registration
- Campus Tours
- Opening Ceremony
- TA Group Orientation

Day 2

- AU College Credit Option
- Communication Workshops
- Leadership Challenge Course
- Leadership Series: Mission Statements and Team Efficacy
- Social

Day 3

- Discover the World of Communication Classes – multiple options
- Media Challenge – 40 second film festival
- Leadership Series: Personality Styles
- Communication Workshops
- Social

Day 4

- Field Trip: Pier 39
- Discover the World of Communication Classes – multiple options
- Media Challenge – Newsroom Preparation
- Leadership Series: Communication Styles
- Social

Day 5

- Facility Visits:
 - San Francisco Chronicle
 - KQED Media
- Discover the World of Communication Classes – multiple options
- San Francisco Film Society Movie Screening
- Communication Workshops
- Social

Day 6

- AU College Credit Option
- Lecture Series: College Panel
- Discover the World of Communication Classes – multiple options
- Field Trip: Ghiradelli Square
- Lecture Series: Public Relations
- Social

Day 7

- Discover the World of Communication Classes – multiple options
- Media Challenge – Newsroom Simulation
- Leadership Activity: Dyadic Encounter
- Leadership Series: Group Dynamics
- Social

Day 8

- Guest Speaker
- Discover the World of Communication: Project Presentations
- Communication Workshops
- Leadership Activity: Communication Towers
- Final TA Meeting
- Closing Social

Day 9

- Final Farewell
- Closing Ceremony
- Departure

Note: This is a sample schedule based upon last year's program. While not all sessions are scheduled exactly the same, this is reflective of the activities that take place during the program.

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Sample Daily Schedule

Day 4

7:30am-8:15am	Breakfast
9:00am-10:00am	Leadership Series: Communication, Dialogue, and Discussion <i>Neat Attire</i>
10:15am	Board Buses
11:00am-1:30pm	Field Trip: San Francisco's Pier 39 Lunch on your own <i>Neat Attire</i>
1:45pm	Board Buses
2:30pm-5:00pm	Discover the World of Communication Classes: Scriptwriting and Video Production Digital Photography Professional Newswriting Broadcast Journalism Entertainment Communication <i>Neat Attire</i>
5:15pm-6:45pm	Dinner
7:00p-7:45pm	Newsroom Simulation Preparation <i>Neat Attire</i>
8:00pm-9:15pm	Communication Workshops <i>Neat Attire</i>
9:15pm-10:00pm	Ice Cream Social <i>Casual Attire</i>
10:30pm	Floor Check

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