

National Student Leadership Conference

Business & Entrepreneurship

Yale University

Program Overview & Sample Daily Schedule

While not every session is scheduled exactly the same, the following Program Overview & Sample Daily Schedule are designed to give you a better understanding of the activities in a typical session as well as the flow of a typical day.

Program Overview

Day 1

- Registration
- Campus Tours
- Opening Ceremony
- TA Group Orientation

Day 2

- AU College Credit Option
- Leadership Challenge Course
- Business Management Simulation Introduction
- Lecture Series: Traits of an Entrepreneur
- Management Team Meeting
- Leadership Series: Personality Styles & Group Dynamics
- Social

Day 3

- Lecture Series: The Entrepreneurship Spectrum
- Trip: Yale School of Management
- Management Team Meeting
- Leadership Series: Negotiation
- Product Pitch Simulation
- Business Lab: Pricing Strategy
- Dyadic Encounter

Day 4

- Guest Speaker: Corporate Strategy
- Trip: Yale Entrepreneurial Institute
- Yale Campus Tour
- Management Team Meeting
- Leadership Series: Commitment in Action
- Product Pitch Simulation
- Social

Day 5

- Lecture Series: Globalization and Trends
- Social Media Lab
- College Life Panel
- Business Lab: Marketing
- Management Team Meeting
- Leadership Series: Public Speaking
- Product Pitch Simulation
- Social

Day 6

- AU College Credit Option
- Lecture Series: Entrepreneurial Finance
- Trip: New York City
 - Times Square
 - Rockefeller Center
 - Top of the Rock
- Management Team Meeting
- Product Pitch Simulation
- Social

Day 7

- Guest Speaker: Corporate Leadership
- Leadership Series: Communication
- Trip: Corporate Site Visit
- Business Lab: Interviewing and Networking
- Management Team Meeting
- Product Pitch Simulation
- Social

Day 8

- Product Pitch Simulation
- Business Lab: Resume Workshop
- Leadership Series: Conflict Resolution
- Product Pitch Presentations
- Leadership Series: Leadership Wrap-up
- Dance Social

Day 9

- Final Presentations
- Closing Ceremony
- Final TA Group Meeting

Note: This is a sample schedule based upon last year's program. While not all sessions are scheduled exactly the same, this is reflective of the activities that take place during the program.

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Sample Daily Schedule

Day 3

7:30am – 8:45am	Breakfast
9:00am – 10:30am	Lecture Series “The Entrepreneurship Spectrum” Mr. Steven Rogers Senior Lecturer of Business Administration, Harvard Business School <i>Professional Attire</i>
11:00am – 12:30pm	Yale School of Management Tour and Presentation <i>Professional Attire</i>
12:45pm – 1:45pm	Lunch
2:00pm – 3:00pm	Management Team Meeting <i>Neat Attire</i>
3:15pm – 4:30pm	Leadership Series: Negotiation <i>Neat Attire</i>
5:00pm – 6:00pm	Product Pitch Simulation <i>Neat Attire</i>
6:30pm – 7:30pm	Dinner
7:45pm – 8:45pm	Business Lab: Pricing Strategy <i>Casual Attire</i>
9:15pm – 10:15pm	Ice Cream Social <i>Casual Attire</i>
10:30pm	Floor Check

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