National Student Leadership Conference
Sports Management
Houston

Program Overview & Sample Daily Schedule
While not every session is scheduled exactly the same, the following Program Overview & Sample Daily Schedule are designed to give you a better understanding of the activities in a typical session as well as the flow of a typical day.

Program Overview

Day 1
- Registration
- Campus Tours
- Opening Ceremony
- TA Group Orientation

Day 2
- AU College Credit Option
- Leadership Challenge Course
- Client Management Simulation Introduction
- Lecture Series: Introduction to Sports Management
- Client Management Team Meeting
- Leadership Series: Personality Styles & Group Dynamics
- Social

Day 3
- Client Management Simulation: Prospective Client Meetings
- Leadership Series: Public Speaking
- Trip: NRG Stadium
- Guest Speaker: Business Law
- Lecture Series: Sports Marketing
- Dyadic Encounter

Day 4
- Client Management Simulation: Press Conference Preparation
- Leadership Series: Conflict Resolution
- Guest Speaker: The Role of the Agent
- Lecture Series: Corporate Sponsorships
- Trip: Houston Astros Game

Day 5
- Leadership Series: Resume Workshop
- Trip: Space Center Houston
- Social Media Lab
- Client Management Simulation: Client Meetings
- Leadership Series: Negotiation
- Social

Day 6
- AU College Credit Option
- Leadership Series: Communication
- Lecture Series: Sports Facilities and Finance
- Business Lab: Sports Marketing
- Guest Speaker: Sports Writing and Broadcasting
- Client Management Simulation: Client Meetings
- Social

Day 7
- Trip: Kemah Boardwalk
- College Life Panel
- Guest Speaker: Finding a Career in Sports
- Client Management Simulation: Press Conference
- Social

Day 8
- Client Management Simulation: Presentations
- Ethics in Sports Management
- Leadership Series: Leadership Wrap-up
- Dance Social

Day 9
- Final Presentations
- Closing Ceremony
- Final TA Group Meeting

Note: This is a sample schedule based upon last year’s program. While not all sessions are scheduled exactly the same, this is reflective of the activities that take place during the program.
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Sample Daily Schedule

**Day 4**

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15am – 8:45am</td>
<td>Breakfast</td>
</tr>
</tbody>
</table>
| 9:00am – 10:30am | Client Management Simulation  
*Press Conference Preparation*  
*Neat Attire* |
| 10:45am – 12:00pm | Leadership Series: Conflict Resolution  
*Neat Attire* |
| 12:15pm – 1:00pm | Lunch                                        |
| 1:15pm – 2:30pm | Guest Speaker: Finding a Career in Sports  
*Professional Attire* |
| 3:30pm – 4:45pm | Lecture Series: Corporate Sponsorships  
*Sports Management Faculty, Rice University*  
*Professional Attire* |
| 5:30pm         | Board Bus                                     |
| 7:05pm         | Houston Astros Game  
*Casual Attire* |
| 10:00pm        | Board Bus                                     |
| 10:30pm        | Floor Check                                   |

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