

# National Student Leadership Conference

## Film, Journalism & Media Arts

### Washington, D.C.

#### Program Overview & Sample Daily Schedule

*The following Program Overview & Sample Daily Schedule are designed to give you a better understanding of the activities in a typical session as well as the flow of a typical day. This is a sample schedule based upon past programs. While not all sessions are exactly the same, this is reflective of the activities that take place during the program.*

##### Day 1

- Registration
- Campus Tours of American University
- College Credit Registration (*optional*)
- Opening Ceremony
- TA Group Orientation

##### Day 2

- Trip: Ropes Challenge Course
- Leadership Series: Personality Styles & Group Dynamics
- Media/Film Class
- Guest Speaker: Journalist
- Ethics in Journalism
- Social

##### Day 3

- Media/Film Class
- Public Demand: Sociology & Diversity
- Trip: Capitol Hill & the Smithsonian Museum
  - U.S. Capitol
  - U.S. Supreme Court
  - Library of Congress
  - Air & Space Museum
  - American History Museum
  - Natural History Museum
  - American Art Museum
  - African American Museum
- Dinner at Historic Union Station
- Leadership Series: Conflict Resolution

##### Day 4

- Individual Studio & Lab Time
- Trip: Holocaust Memorial Museum
- Public Speaking Workshop
- Workshop: Art of Interviewing
- Guest Speaker: Public Relations Expert
- Simulation: Newsroom
- Social

##### Day 5

- Trip: National Public Radio (NPR)
- Guest Speaker: Animation Expert
- Leadership Session: Commitment in Action
- Documentaries 101
- Workshop: Ethics & Communication Law

##### Day 6

- Media/Film Class
- Trip: American Film Institute Visit
- Workshop: Public Relations
- Simulation: Newsroom
- Leadership Session: Time & Stress Management
- Trip: Washington at Night Tour
  - Lincoln Memorial
  - MLK Memorial
  - Jefferson Memorial
  - FDR Memorial
  - Vietnam & Korean War Memorials

##### Day 7

- Media/ Film Class
- National Press Club Visit
- Leadership Session: Decision Making
- Individual Studio & Lab Time
- Debate: Social Media & Public Change
- Internet & Communication
- Dinner in Historic Georgetown

##### Day 8

- Trip: Newseum
- Media/ Film Class
- Guest Speaker: Cyber Media
- Debate: News vs Views (blogging)
- Individual Studio & Lab Time - Project Completion
- Correspondents Ball

##### Day 9

- Final Presentations
- Final Leadership Session
- Closing Ceremony
- Final TA Group Meeting
- Student Departure

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#### Sample Daily Schedule

##### Day 6

7:30am-8:45am

Breakfast  
AU Terrace Dining Room

9:00am-12:00pm

#### **Discover the World of Communication: Media/Film Class**

*Students will be assigned to one class of their choice. They will attend this class throughout the session and work on a long-term project (i.e. broadcast, short film, portfolio, etc.) Note: Not all classes are offered every session:*

##### SESSION ONE

- Broadcast Journalism
- Directing for the Camera
- International Communication
- Professional Newswriting
- Scriptwriting & Video Production

##### SESSION TWO

- Broadcast Journalism
- Documentary Filmmaking
- Graphic Design
- Professional Newswriting
- Scriptwriting & Video Production

##### SESSION THREE

- Animation
- Broadcast Journalism
- DSLR Photography
- Professional Newswriting
- Scriptwriting & Video Production

11:15am

Board Buses  
*\*box lunch*

12:00pm-1:30pm

**American Film Institute (AFI)**  
*Neat Attire*

1:45pm

Board Buses

2:30pm-3:30pm

**Workshop: Public Relations**  
*Neat Attire*

3:45pm-5:00pm

**Newsroom Simulation**  
*Neat Attire*

5:15pm-6:15pm

Dinner  
AU Terrace Dining Room

6:30pm-7:30pm

**Leadership Session:  
Time & Stress Management**  
*Casual Attire w/walking shoes*

7:45pm

Board Buses

8:00pm-10:30pm

**Washington Monuments at Night**

- Lincoln Memorial
- MLK Memorial
- Jefferson Memorial
- FDR Memorial
- Vietnam and Korean War Memorial

*Casual Attire w/casual walking shoes*

10:45pm

Floor Check