

# National Student Leadership Conference

## Entertainment Management

### UCLA

#### Program Overview & Sample Daily Schedule

*While not every session is scheduled exactly the same, the following Program Overview & Sample Daily Schedule are designed to give you a better understanding of the activities in a typical session as well as the flow of a typical day.*

#### Program Overview

##### Day 1

- Registration
- Campus Tours
- Opening Ceremony
- TA Group Orientation

##### Day 2

- Client Management Simulation Introduction
- Leadership Challenge Course
- Event Management Simulation Introduction
- Leadership Series: Personality Styles & Group Dynamics
- Social

##### Day 3

- Lecture Series: Introduction to Entertainment Management
- Guest Speaker: Being an Agent
- Site Visit: LA Live
- Field Trip: Farmer's Market
- Leadership Series: Dyadic Encounter
- Trivia

##### Day 4

- Event Management Simulation
- Guest Speaker: Entertainment Law
- Site Visit: Warner Brothers Tour
- Social Media in Entertainment Management Simulation
- Leadership Series: Negotiation
- Social

##### Day 5

- Lecture Series: Careers in Entertainment Management
- Client Management Simulation
- Trip: Santa Monica Pier
- Professional Development Workshop
- Leadership Series: Conflict Resolution

##### Day 6

- Guest Speaker: Marketing in Entertainment Management
- Client Management Simulation
- College Life Panel
- Event Management Simulation
- Social

##### Day 7

- Management Team Simulation
- Trip: Hollywood Blvd
- Leadership Series: Commitment in Action
- NSLC Alumni Panel
- Dyadic Encounter
- Event Management Simulation Presentation
- Social

##### Day 8

- Client Management Simulation Presentations
- Leadership Series: Leadership Wrap-up
- Guest Speaker: Casting
- Networking Simulation
- Closing Social

##### Day 9

- Final Presentations
- Closing Ceremony
- Final TA Group Meeting

Note: This is a sample schedule based upon last year's program. While not all sessions are scheduled exactly the same, this is reflective of the activities that take place during the program.

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#### Sample Daily Schedule

#### Day 3

7:15am–8:45am	<b>Breakfast</b>
9:00am–10:15am	LECTURE SERIES <b>Introduction to Entertainment Management</b> <i>Neat Attire</i>
10:30am – 11:45am	GUEST SPEAKER <b>Courtney Catzel, Agent</b> <b>International Creative Management</b> <i>Neat Attire</i>
12:00pm	<b>Board Bus</b> <b>*Lunch on Bus</b>
12:45pm – 2:45pm	SITE VISIT: LA LIVE <b>Campus Tour</b> <b>Grammy Museum</b> <i>Neat Attire</i>
3:00pm	<b>Board Bus</b>
3:30pm – 5:30pm	FIELD TRIP <b>Farmer's Market</b> <i>Neat Attire</i>
5:45pm	<b>Board Bus</b> <b>*Lunch on Bus</b>
7:00pm	<b>RETURN TO CAMPUS</b>
7:30pm – 8:30pm	LEADERSHIP SERIES <b>Dyadic Encounter</b> <i>Casual Attire</i>
8:45pm – 10:15pm	<b>Trivia Social</b> <i>Casual Attire</i>
10:30pm	<b>Floor Check</b>

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