Program Overview & Sample Daily Schedule
While not every session is scheduled exactly the same, the following Program Overview & Sample Daily Schedule are designed to give you a better understanding of the activities in a typical session as well as the flow of a typical day.

Program Overview

Day 1
- Registration
- Campus Tours
- Opening Ceremony
- TA Group Orientation

Day 2
- Client Management Simulation Introduction
- Leadership Challenge Course
- Event Management Simulation Introduction
- Leadership Series: Personality Styles & Group Dynamics
- Social

Day 3
- Lecture Series: Introduction to Entertainment Management
- Guest Speaker: Being an Agent
- Site Visit: LA Live
- Field Trip: Farmer’s Market
- Leadership Series: Dyadic Encounter
- Trivia

Day 4
- Event Management Simulation
- Guest Speaker: Entertainment Law
- Site Visit: Warner Brothers Tour
- Social Media in Entertainment Management Simulation
- Leadership Series: Negotiation
- Social

Day 5
- Lecture Series: Careers in Entertainment Management
- Client Management Simulation
- Trip: Santa Monica Pier
- Professional Development Workshop
- Leadership Series: Conflict Resolution

Day 6
- Guest Speaker: Marketing in Entertainment Management
- Client Management Simulation
- College Life Panel
- Event Management Simulation
- Social

Day 7
- Management Team Simulation
- Trip: Hollywood Blvd
- Leadership Series: Commitment in Action
- NSLC Alumni Panel
- Dyadic Encounter
- Event Management Simulation Presentation
- Social

Day 8
- Client Management Simulation Presentations
- Leadership Series: Leadership Wrap-up
- Guest Speaker: Casting
- Networking Simulation
- Closing Social

Day 9
- Final Presentations
- Closing Ceremony
- Final TA Group Meeting

Note: This is a sample schedule based upon last year’s program. While not all sessions are scheduled exactly the same, this is reflective of the activities that take place during the program.
Sample Daily Schedule

Day 3

7:15am–8:45am  Breakfast

9:00am–10:15am  LECTURE SERIES
                  Introduction to Entertainment Management
                  Neat Attire

10:30am – 11:45am  GUEST SPEAKER
                    Courtney Catzel, Agent
                    International Creative Management
                    Neat Attire

12:00pm  Board Bus
          *Lunch on Bus

12:45pm – 2:45pm  SITE VISIT: LA LIVE
                    Campus Tour
                    Grammy Museum
                    Neat Attire

3:00pm  Board Bus

3:30pm – 5:30pm  FIELD TRIP
                    Farmer’s Market
                    Neat Attire

5:45pm  Board Bus
          *Lunch on Bus

7:00pm  RETURN TO CAMPUS

7:30pm – 8:30pm  LEADERSHIP SERIES
                  Dyadic Encounter
                  Casual Attire

8:45pm – 10:15pm  Trivia Social
                    Casual Attire

10:30pm  Floor Check

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