

National Student Leadership Conference

Business Intensive

Washington, D.C.

Program Overview & Sample Daily Schedule

While not every session is scheduled exactly the same, the following Program Overview & Sample Daily Schedule are designed to give you a better understanding of the activities in a typical session as well as the flow of a typical day.

Program Overview

Day 1

- Registration
- Campus Tours
- Opening Ceremony
- TA Group Orientation

Day 2

- Leadership Challenge Course
- Lecture Series: Introduction to Entrepreneurship
- Incubator Simulation: Project Introduction
- Incubator Simulation: Team Meeting
- Leadership Series: Vision and Goal Setting
- Social

Day 3

- Trip: U.S. Small Business Administration
- Incubator Simulation: Team Meeting
- Lecture Series: Developing Your Business Plan
- Leadership Series: Personality Styles
- Social

Day 4

- Lecture Series: Financing Your Startup 1
- Guest Speaker: Starting Your Own Business
- Business Lab: Business Law
- Incubator Simulation: Team Meeting
- Trip: Historic D.C. Monuments at Night

Day 5

- Trip: Capitol Hill and the Smithsonian Museums
- Business Lab: Pricing Strategy
- Leadership Series: Public Speaking
- Movie Night

Day 6

- Management Team Simulation: Simulation Introduction
- Management Team Simulation: Team Meeting
- Leadership Series: Communication
- Game Night

Day 7

- Trip: Business Incubator
- Management Team Simulation: Team Meeting
- Incubator Simulation: Team Meeting
- Business Lab: Social Media

Day 8

- Guest Speaker: Corporate Management
- Business Lab: International Business
- Management Team Simulation: Team Meeting
- College Life Panel
- Social

Day 9

- Lecture Series: Financing Your Startup 2
- Incubator Simulation: Team Meeting
- Leadership Series : Group Dynamics 1
- Management Team Simulation: Team Meeting
- Business Lab: Elevator Pitches
- Leadership Series: Intrapersonal Communication

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Program Overview continued

Day 10

- Guest Speaker: Entrepreneurship Lessons
- Lecture Series: Entrepreneurial Selling
- Trip: Business School
- Trip Baltimore Harbor

Day 11

- Trip: Corporate Site Visit
- Lecture Series: Management and Leadership
- Management Team Simulation: Team Meeting
- Incubator Simulation: Feedback Session
- Social

Day 12

- Trip: Amusement Park
- Leadership Series: Stress and Time Management
- Leadership Series: Group Dynamics Part 2

Day 13

- Management Team Simulation: Simulation Debrief
- Trip: Explore Historic Georgetown
- Incubator Simulation: Team Meeting
- Cross-Cultural Communication Simulation

Day 14

- Careers in Business Panel
- Guest Speaker: Business and Government
- Trip: U.S. Holocaust Memorial Museum
- Business Lab: Business Ethics
- Social

Day 15

- Leadership Series: Negotiation
- Incubator Simulation: Team Meeting
- Trip: Newseum
- Leadership Series: Commitment in Action

Day 16

- Management Team Simulation: Team Meeting
- Résumé Writing Workshop
- Incubator Simulation: Team Meeting
- Trip: National Harbor

Day 17

- Incubator Simulation: Business Pitches
- Leadership Series: Leadership Wrap-up
- Incubator Simulation: Simulation Debrief
- Networking Dinner
- Dance Social

Day 18

- Final Presentations
- Closing Ceremony
- Final TA Group Meeting

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Sample Daily Schedule

Day 3

7:30am – 9:00am	Breakfast
9:30am	Board Buses
10:30am-12:00pm	U.S. Small Business Administration Visit and Briefing <i>Professional Attire</i>
12:00pm	Board Buses
12:30pm-2:00pm	Lunch and Free Time
2:30pm-4:00pm	Incubator Simulation: Team Meeting <i>Neat Attire</i>
4:15pm-5:30pm	Lecture Series: Developing Your Business Plan <i>Neat Attire</i>
5:45pm-7:00pm	Dinner
7:00pm – 8:00pm	Product Pitch Simulation <i>Neat Attire</i>
7:15pm-8:45pm	Leadership Series: Personality Styles <i>Neat Attire</i>
9:00pm-10:00pm	Ice Cream Social <i>Casual Attire</i>
10:30pm	Floor Check

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