Program Overview & Sample Daily Schedule
While not every session is scheduled exactly the same, the following Program Overview & Sample Daily Schedule are designed to give you a better understanding of the activities in a typical session as well as the flow of a typical day.

Program Overview

Day 1
- Registration
- Campus Tours
- Opening Ceremony
- TA Group Orientation

Day 2
- Leadership Challenge Course
- Lecture Series: Introduction to Entrepreneurship
- Incubator Simulation: Project Introduction
- Incubator Simulation: Team Meeting
- Leadership Series: Vision and Goal Setting
- Social

Day 3
- Trip: U.S. Small Business Administration
- Incubator Simulation: Team Meeting
- Lecture Series: Developing Your Business Plan
- Leadership Series: Personality Styles
- Social

Day 4
- Lecture Series: Financing Your Startup 1
- Guest Speaker: Starting Your Own Business
- Business Lab: Business Law
- Incubator Simulation: Team Meeting
- Trip: Historic D.C. Monuments at Night

Day 5
- Trip: Capitol Hill and the Smithsonian Museums
- Business Lab: Pricing Strategy
- Leadership Series: Public Speaking
- Movie Night

Day 6
- Management Team Simulation: Simulation Introduction
- Management Team Simulation: Team Meeting
- Leadership Series: Communication
- Game Night

Day 7
- Trip: Business Incubator
- Management Team Simulation: Team Meeting
- Incubator Simulation: Team Meeting
- Business Lab: Social Media

Day 8
- Guest Speaker: Corporate Management
- Business Lab: International Business
- Management Team Simulation: Team Meeting
- College Life Panel
- Social

Day 9
- Lecture Series: Financing Your Startup 2
- Incubator Simulation: Team Meeting
- Leadership Series: Group Dynamics 1
- Management Team Simulation: Team Meeting
- Business Lab: Elevator Pitches
- Leadership Series: Intrapersonal Communication

Note: This is a sample daily schedule. While not all sessions are scheduled exactly the same, this is reflective of the activities that take place during the program.
Day 10
- Guest Speaker: Entrepreneurship Lessons
- Lecture Series: Entrepreneurial Selling
- Trip: Business School
- Trip Baltimore Harbor

Day 11
- Trip: Corporate Site Visit
- Lecture Series: Management and Leadership
- Management Team Simulation: Team Meeting
- Incubator Simulation: Feedback Session
- Social

Day 12
- Trip: Amusement Park
- Leadership Series: Stress and Time Management
- Leadership Series: Group Dynamics Part 2

Day 13
- Management Team Simulation: Simulation Debrief
- Trip: Explore Historic Georgetown
- Incubator Simulation: Team Meeting
- Cross-Cultural Communication Simulation

Day 14
- Careers in Business Panel
- Guest Speaker: Business and Government
- Trip: U.S. Holocaust Memorial Museum
- Business Lab: Business Ethics
- Social

Day 15
- Leadership Series: Negotiation
- Incubator Simulation: Team Meeting
- Trip: Newseum
- Leadership Series: Commitment in Action

Day 16
- Management Team Simulation: Team Meeting
- Résumé Writing Workshop
- Incubator Simulation: Team Meeting
- Trip: National Harbor

Day 17
- Incubator Simulation: Business Pitches
- Leadership Series: Leadership Wrap-up
- Incubator Simulation: Simulation Debrief
- Networking Dinner
- Dance Social

Day 18
- Final Presentations
- Closing Ceremony
- Final TA Group Meeting

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### Sample Daily Schedule

#### Day 3

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30am – 9:00am</td>
<td>Breakfast</td>
</tr>
<tr>
<td>9:30am</td>
<td>Board Buses</td>
</tr>
<tr>
<td>10:30am-12:00pm</td>
<td>U.S. Small Business Administration Visit and Briefing</td>
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<tr>
<td></td>
<td>Professional Attire</td>
</tr>
<tr>
<td>12:00pm</td>
<td>Board Buses</td>
</tr>
<tr>
<td>12:30pm-2:00pm</td>
<td>Lunch and Free Time</td>
</tr>
<tr>
<td>2:30pm-4:00pm</td>
<td>Incubator Simulation: Team Meeting</td>
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<td></td>
<td>Neat Attire</td>
</tr>
<tr>
<td>4:15pm-5:30pm</td>
<td>Lecture Series: Developing Your Business Plan</td>
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<tr>
<td></td>
<td>Neat Attire</td>
</tr>
<tr>
<td>5:45pm-7:00pm</td>
<td>Dinner</td>
</tr>
<tr>
<td>7:00pm – 8:00pm</td>
<td>Product Pitch Simulation</td>
</tr>
<tr>
<td></td>
<td>Neat Attire</td>
</tr>
<tr>
<td>7:15pm-8:45pm</td>
<td>Leadership Series: Personality Styles</td>
</tr>
<tr>
<td></td>
<td>Neat Attire</td>
</tr>
<tr>
<td>9:00pm-10:00pm</td>
<td>Ice Cream Social</td>
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<tr>
<td></td>
<td>Casual Attire</td>
</tr>
<tr>
<td>10:30pm</td>
<td>Floor Check</td>
</tr>
</tbody>
</table>

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