National Student Leadership Conference  
Social Impact & Community Engagement  
Chicago

Program Overview & Sample Daily Schedule  
While not every session is scheduled exactly the same, the following Program Overview & Sample Daily Schedule are designed to give you a better understanding of the activities in a typical session as well as the flow of a typical day.

**Program Overview**

<table>
<thead>
<tr>
<th>Day 1</th>
<th>Day 2</th>
<th>Day 3</th>
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| • Registration  
  • Campus Tours  
  • Opening Ceremony  
  • TA Group Orientation | • Leadership Challenge Course  
  • Social Enterprise Simulation Introduction  
  • Simulation Team Meeting: Ideation  
  • Leadership Series: Personality Styles & Group Dynamics  
  • Social | • Lecture Series: Introduction to Social Impact  
  • Leadership Series: Negotiation  
  • Guest Speaker: Non-Profit Panel  
  • Simulation Team Meeting  
  • Lecture Series: Types of Social Enterprise  
  • Social |

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<tr>
<th>Day 4</th>
<th>Day 5</th>
<th>Day 6</th>
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</table>
| • Simulation Team Meeting: Goal Setting  
  • Lecture Series: Theory of Change  
  • Trip: Non-Profit Site Visit  
  • Trip: Navy Pier  
  • Leadership Series: Conflict Resolution  
  • Networking Dinner | • Simulation Team Meeting: Networking  
  • Trip: Northwestern Kellogg Global Hub  
  • Lecture Series: Creating a Business Plan  
  • Business Lab: Social Media Madness  
  • Leadership Series: Commitment in Action  
  • Dyadic Encounter | • Guest Speaker: Finding Your Purpose  
  • Leadership Series: Public Speaking  
  • Business Lab: Financing an Enterprise  
  • Guest Speaker: Role of Technology  
  • Simulation Team Meeting: Fundraising  
  • Community Issues Debate  
  • Social |

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<th>Day 7</th>
<th>Day 8</th>
<th>Day 9</th>
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</table>
| • Case Study: Corporate Social Responsibility  
  • Trip: Magnificent Mile  
  • Trip: Non-Profit Site Visit  
  • Simulation: Brand Building  
  • College Life Panel  
  • Social | • Lab: Social Enterprise and Leadership  
  • Social Enterprise Simulation Presentations  
  • Trip: Millennium Park  
  • Leadership Series: Leadership Wrap-up  
  • Dance Social | • Closing Ceremony  
  • Final TA Group Meeting |

Note: This is a sample schedule based upon last year’s program. While not all sessions are scheduled exactly the same, this is reflective of the activities that take place during the program.
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Sample Daily Schedule

**Day 4**

7:30am – 8:45am  Breakfast

9:00am – 10:00am  Simulation Team Meeting
                   Goal Setting
                   **Neat Attire**

10:15am  Board Buses

11:00am– 12:15pm  LuminAID Tour and Presentation
                   **Neat Attire**

12:30pm  Board Buses

12:45pm-2:15pm  Trip: Navy Pier
                   **Lunch on your own**

2:30pm  Board Buses

3:30pm- 5:00pm  Lecture Series: Theory of Change
                   Ms. Megan Kashner
                   Kellogg School of Management
                   **Neat Attire**

5:15pm – 7:45pm  Networking Dinner

8:00pm – 9:15pm  Leadership Series: Conflict Resolution
                   **Casual Attire**

9:30pm – 10:15pm  Ice Cream Social
                   **Casual Attire**

10:30pm  Floor Check

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