

National Student Leadership Conference

Social Impact & Community Engagement

Chicago

Program Overview & Sample Daily Schedule

While not every session is scheduled exactly the same, the following Program Overview & Sample Daily Schedule are designed to give you a better understanding of the activities in a typical session as well as the flow of a typical day.

Program Overview

Day 1

- Registration
- Campus Tours
- Opening Ceremony
- TA Group Orientation

Day 2

- Leadership Challenge Course
- Social Enterprise Simulation Introduction
- Simulation Team Meeting: Ideation
- Leadership Series: Personality Styles & Group Dynamics
- Social

Day 3

- Lecture Series: Introduction to Social Impact
- Leadership Series: Negotiation
- Guest Speaker: Non-Profit Panel
- Simulation Team Meeting
- Lecture Series: Types of Social Enterprise
- Social

Day 4

- Simulation Team Meeting: Goal Setting
- Lecture Series: Theory of Change
- Trip: Non-Profit Site Visit
- Trip: Navy Pier
- Leadership Series: Conflict Resolution
- Networking Dinner

Day 5

- Simulation Team Meeting: Networking
- Trip: Northwestern Kellogg Global Hub
- Lecture Series: Creating a Business Plan
- Business Lab: Social Media Madness
- Leadership Series: Commitment in Action
- Dyadic Encounter

Day 6

- Guest Speaker: Finding Your Purpose
- Leadership Series: Public Speaking
- Business Lab: Financing an Enterprise
- Guest Speaker: Role of Technology
- Simulation Team Meeting: Fundraising
- Community Issues Debate
- Social

Day 7

- Case Study: Corporate Social Responsibility
- Trip: Magnificent Mile
- Trip: Non-Profit Site Visit
- Simulation: Brand Building
- College Life Panel
- Social

Day 8

- Lab: Social Enterprise and Leadership
- Social Enterprise Simulation Presentations
- Trip: Millennium Park
- Leadership Series: Leadership Wrap-up
- Dance Social

Day 9

- Closing Ceremony
- Final TA Group Meeting

Note: This is a sample schedule based upon last year's program. While not all sessions are scheduled exactly the same, this is reflective of the activities that take place during the program.

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Sample Daily Schedule

Day 4

7:30am – 8:45am	Breakfast
9:00am – 10:00am	Simulation Team Meeting Goal Setting <i>Neat Attire</i>
10:15am	Board Buses
11:00am– 12:15pm	LuminAID Tour and Presentation <i>Neat Attire</i>
12:30pm	Board Buses
12:45pm-2:15pm	Trip: Navy Pier <i>Lunch on your own</i>
2:30pm	Board Buses
3:30pm- 5:00pm	Lecture Series: Theory of Change Ms. Megan Kashner Kellogg School of Management <i>Neat Attire</i>
5:15pm – 7:45pm	Networking Dinner
8:00pm – 9:15pm	Leadership Series: Conflict Resolution <i>Casual Attire</i>
9:30pm – 10:15pm	Ice Cream Social <i>Casual Attire</i>
10:30pm	Floor Check

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