National Student Leadership Conference
Film, Journalism & Media Arts
Washington, D.C.

Program Overview & Sample Daily Schedule

The following Program Overview & Sample Daily Schedule are designed to give you a better understanding of the activities in a typical session as well as the flow of a typical day. This is a sample schedule based upon past programs. While not all sessions are exactly the same, this is reflective of the activities that take place during the program.

Day 1
- Registration
- Campus Tours of American University
- College Credit Registration (optional)
- Opening Ceremony
- TA Group Orientation

Day 2
- Team Building Activity
- Leadership Series: Personality Styles & Group Dynamics
- Media/Film Class
- Guest Speaker: Journalist
- Ethics in Journalism
- Social

Day 3
- Media/Film Class
- Public Demand: Sociology & Diversity
- Trip: Capitol Hill & the Smithsonian Museum
  - U.S. Capitol
  - U.S. Supreme Court
  - Library of Congress
  - Air & Space Museum
  - American History Museum
  - Natural History Museum
  - American Art Museum
  - African American Museum
- Dinner at Historic Union Station
- Leadership Series: Conflict Resolution

Day 4
- Individual Studio & Lab Time
- Trip: Holocaust Memorial Museum
- Public Speaking Workshop
- Workshop: Art of Interviewing
- Guest Speaker: Interviewing Expert
- Simulation: Newsroom
- Social

Day 5
- Trip: National Public Radio (NPR)
- Guest Speaker: Animation Expert
- Leadership Session: Commitment in Action
- Documentaries 101
- Workshop: Ethics & Communication Law

Day 6
- Media/Film Class
- Trip: American Film Institute Visit
- Workshop: Public Relations
- Simulation: Newsroom
- Leadership Session: Time & Stress Management
- Trip: Washington at Night Tour
  - Lincoln Memorial
  - MLK Memorial
  - Jefferson Memorial
  - FDR Memorial
  - Vietnam & Korean War Memorials

Day 7
- Media/Film Class
- National Press Club Visit
- Leadership Session: Decision Making
- Individual Studio & Lab Time
- Debate: Social Media & Public Change
- Internet & Communication
- Dinner in Historic Georgetown

Day 8
- Trip: Newseum
- Media/ Film Class
- Guest Speaker: Cyber Media
- Debate: News vs Views (blogging)
- Individual Studio & Lab Time - Project Completion
- Correspondents Ball

Day 9
- Final Presentations
- Final Leadership Session
- Closing Ceremony
- Final TA Group Meeting
- Student Departure
Sample Daily Schedule

Day 6

7:30am-8:45am Breakfast
AU Terrace Dining Room

9:00am-12:00pm Discover the World of Communication: Media/Film Class
Students will be assigned to one class of their choice. They will attend this class throughout the session and work on a long-term project (i.e. broadcast, short film, portfolio, etc.) Note: Not all classes are offered every session:

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<thead>
<tr>
<th>SESSION ONE</th>
<th>SESSION TWO</th>
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<td>• Scriptwriting &amp; Video Production</td>
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<td>• Documentary Filmmaking</td>
<td>• Directing &amp; Acting for the Camera</td>
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<td>• Graphic Design</td>
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11:15am Board Buses
*box lunch

12:00pm-1:30pm American Film Institute (AFI)
Neat Attire

1:45pm Board Buses

2:30pm-3:30pm Workshop: Public Relations
Neat Attire

3:45pm-5:00pm Newsroom Simulation
Neat Attire

5:15pm-6:15pm Dinner
AU Terrace Dining Room

6:30pm-7:30pm Leadership Session:
Time & Stress Management
Casual Attire w/walking shoes

7:45pm Board Buses

8:00pm-10:30pm Washington Monuments at Night
• Lincoln Memorial
• MLK Memorial
• Jefferson Memorial
• FDR Memorial
• Vietnam and Korean War Memorial
Casual Attire w/casual walking shoes

10:45pm Floor Check