

National Student Leadership Conference

Film, Journalism & Media Arts

Washington, D.C.

Program Overview & Sample Daily Schedule

The following Program Overview & Sample Daily Schedule are designed to give you a better understanding of the activities in a typical session as well as the flow of a typical day. This is a sample schedule based upon past programs. While not all sessions are exactly the same, this is reflective of the activities that take place during the program.

Day 1

- Registration
- Campus Tours of American University
- College Credit Registration *(optional)*
- Opening Ceremony
- TA Group Orientation

Day 2

- Team Building Activity
- Leadership Series: Personality Styles & Group Dynamics
- Media/Film Class
- Guest Speaker: Journalist
- Ethics in Journalism
- Social

Day 3

- Media/Film Class
- Public Demand: Sociology & Diversity
- Trip: Capitol Hill & the Smithsonian Museum
 - U.S. Capitol
 - U.S. Supreme Court
 - Library of Congress
 - Air & Space Museum
 - American History Museum
 - Natural History Museum
 - American Art Museum
 - African American Museum
- Dinner at Historic Union Station
- Leadership Series: Conflict Resolution

Day 4

- Individual Studio & Lab Time
- Trip: Holocaust Memorial Museum
- Public Speaking Workshop
- Workshop: Art of Interviewing
- Guest Speaker: Public Relations Expert
- Simulation: Newsroom
- Social

Day 5

- Trip: National Public Radio (NPR)
- Guest Speaker: Animation Expert
- Leadership Session: Commitment in Action
- Documentaries 101
- Workshop: Ethics & Communication Law

Day 6

- Media/Film Class
- Trip: American Film Institute Visit
- Workshop: Public Relations
- Simulation: Newsroom
- Leadership Session: Time & Stress Management
- Trip: Washington at Night Tour
 - Lincoln Memorial
 - MLK Memorial
 - Jefferson Memorial
 - FDR Memorial
 - Vietnam & Korean War Memorials

Day 7

- Media/ Film Class
- National Press Club Visit
- Leadership Session: Decision Making
- Individual Studio & Lab Time
- Debate: Social Media & Public Change
- Internet & Communication
- Dinner in Historic Georgetown

Day 8

- Trip: Newseum
- Media/ Film Class
- Guest Speaker: Cyber Media
- Debate: News vs Views (blogging)
- Individual Studio & Lab Time - Project Completion
- Correspondents Ball

Day 9

- Final Presentations
- Final Leadership Session
- Closing Ceremony
- Final TA Group Meeting
- Student Departure

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Sample Daily Schedule

Day 6

7:30am-8:45am	Breakfast AU Terrace Dining Room						
9:00am-12:00pm	<p>Discover the World of Communication: Media/Film Class <i>Students will be assigned to one class of their choice. They will attend this class throughout the session and work on a long-term project (i.e. broadcast, short film, portfolio, etc.) Note: Not all classes are offered every session:</i></p> <table border="0" style="width: 100%;"> <thead> <tr> <th style="text-align: left; border-bottom: 1px solid black; padding-bottom: 5px;"><u>SESSION ONE</u></th> <th style="text-align: left; border-bottom: 1px solid black; padding-bottom: 5px;"><u>SESSION TWO</u></th> <th style="text-align: left; border-bottom: 1px solid black; padding-bottom: 5px;"><u>SESSION THREE</u></th> </tr> </thead> <tbody> <tr> <td style="vertical-align: top; padding-right: 20px;"> <ul style="list-style-type: none"> • Scriptwriting & Video Production • Newswriting & Investigative Reporting • Broadcast Journalism • Documentary Filmmaking • Graphic Design </td> <td style="vertical-align: top; padding-right: 20px;"> <ul style="list-style-type: none"> • Scriptwriting & Video Production • Newswriting & Investigative Reporting • Broadcast Journalism • Directing & Acting for the Camera • Animation </td> <td style="vertical-align: top;"> <ul style="list-style-type: none"> • Scriptwriting & Video Production • Newswriting & Investigative Reporting • Broadcast Journalism • Virtual Reality Filmmaking • DSLR Photography </td> </tr> </tbody> </table>	<u>SESSION ONE</u>	<u>SESSION TWO</u>	<u>SESSION THREE</u>	<ul style="list-style-type: none"> • Scriptwriting & Video Production • Newswriting & Investigative Reporting • Broadcast Journalism • Documentary Filmmaking • Graphic Design 	<ul style="list-style-type: none"> • Scriptwriting & Video Production • Newswriting & Investigative Reporting • Broadcast Journalism • Directing & Acting for the Camera • Animation 	<ul style="list-style-type: none"> • Scriptwriting & Video Production • Newswriting & Investigative Reporting • Broadcast Journalism • Virtual Reality Filmmaking • DSLR Photography
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11:15am	Board Buses <i>*box lunch</i>						
12:00pm-1:30pm	American Film Institute (AFI) <i>Neat Attire</i>						
1:45pm	Board Buses						
2:30pm-3:30pm	Workshop: Public Relations <i>Neat Attire</i>						
3:45pm-5:00pm	Newsroom Simulation <i>Neat Attire</i>						
5:15pm-6:15pm	Dinner AU Terrace Dining Room						
6:30pm-7:30pm	Leadership Session: Time & Stress Management <i>Casual Attire w/walking shoes</i>						
7:45pm	Board Buses						
8:00pm-10:30pm	<p>Washington Monuments at Night</p> <ul style="list-style-type: none"> • Lincoln Memorial • MLK Memorial • Jefferson Memorial • FDR Memorial • Vietnam and Korean War Memorial <p><i>Casual Attire w/casual walking shoes</i></p>						
10:45pm	Floor Check						